

The Atlantic Daily Bulletin

The daily newspaper of the RMS Titanic

Enjoy the Journey!

WELCOME ABOARD

The finest luxury liner at sea invites you to enjoy your Trans-Atlantic journey as we travel to places near and far. Enjoy the amenities of the grandest vessel afloat as we sail to New York.



The Safest Ship at Sea White Star Line's biggest and best

J. Bruce Ismay, President of White Star Line proudly serves as your host during this sailing. Shipbuilder Thomas Andrews represents his company and his uncle, Lord William Pirrie, of Harland & Wolfe Shipbuilders in Belfast, Ireland.



Designed to serve as its own lifeboat, due to the watertight compartments that are the latest in innovative ship design, the *Titanic* carries lifeboats on the boat deck as a plan to assist others in need at sea.

ITINERARY

- Wednesday April 10 Depart Southampton, England at Noon.
- Thursday April 11 Arrive Cherbourg, France at 6:30 PM; Departure 8:00 PM
- Friday April 12 Arrive Queenstown, Ireland during the night Departure 1:30 PM
- Saturday April 13 – Friday, April 19 Enjoy leisurely days at Sea (Atlantic Ocean)
- Saturday April 20 Arrive New York, New York, USA



Meet your host, J. Bruce Ismay, in the first class passenger lounge for hors d'oeuvres before being seated for tonight's dinner.

Consider this: Social class impacts the treatment of people on the Titanic.

Explore the Vessel!

Learn more about your luxurious accommodations

A new experience available aboard the *Titanic*, the Turkish Bath is the epitome of relaxation for our elite guests. For a charge of four shillings, you can enjoy the warmth of a steam room, or retire to the cooling room. A new innovation only available for exclusive travelers, the electrically heated beds will soothe the muscles and ease the stress of traveling long distances.

The Moorish theme will transport your spirit to a spa experience in Turkey and the Middle East with a décor reminiscent of Cairo and Istanbul. The colorful tiles of blue and green reflect the hues of the sea as we sail to distant ports.

Please contact the reservations desk to schedule your spa experience today!



Shampooing Room, Steam Room, Cooling Room, Temperate Room, Hot Room... Soothe away the aches and pains in our unique Turkish Baths.

Excellence in First Class Amenities



Our first class passengers have the opportunity to use our onboard gymnasium. We offer cycling machines, a rowing machine, a medicine ball, a mechanical horse, and a mechanical camel.

Don't Ignore Your Physical Fitness

Our onboard physical education specialist, Mr. Thomas McCauley, is anxious to put you through your paces, gentlemen! Rigorous exercise is good for the digestion and the blood flow.

For the price of one shilling, you may purchase your ticket from the purser!

The gymnasium hours:

Ladies	9:00 AM – NOON
Children	1:00 PM – 3:00 PM
Gentlemen	2:00 PM – 6:00 PM

The Finest in Luxuries... for all classes



Yes, the *Titanic* undoubtedly offered the best in amenities for the first class passengers, but even the other classes enjoyed levels of service not offered on White Star's rivals. Those traveling second class would enjoy the treatment offered to first class passengers on the competing lines.

White Star worked to obtain the customer-base of immigrants relocating to America. These passengers were a largest population of the three classes. Only the number of crewmembers was larger.

Menus were printed on postcards, encouraging passengers to write to friends and family. As they shared the wonderful details of their journey, future travelers would make plans to travel on the *Titanic* or one of its sister ships belonging to White Star Lines. It was a brilliant marketing scheme. Future cruisers could read for themselves the delicious offerings served in the dining room.



Archibald Gracie

A well-researched non-fiction narrative, *A Night to Remember* by Walter Lord is based on interviews with survivors. *The Night Lives On* reflects Lord's continued research.

Read more about it

Colonel Archibald Gracie survived the tragedy and wrote several books about his adventure.

Titanic: A Survivor's Story
The Truth about Titanic
Survivors: Stories of the Titanic

Jack Thayer, who traveled aboard the *Titanic* at age 17, wrote his memoirs for his family. A limited edition publication, only 500 copies were produced originally.



John "Jack" Thayer

Faces and Facts from the *Titanic*

SAFETY AND COMFORT

Third class passengers are given a health inspection prior to boarding. They are checked for infectious diseases as well as parasites. While first class passengers do not have automatically flushing toilets, this amenity exists in the third class area.

Available meals are more sumptuous than your experiences back home; third class passengers are offered soup, entrée and dessert as a dinner meal. They are also served tea and biscuits in the afternoon.

Sleeping space is in bunk-style, but a sink is available for every cabin of passengers (two-, four- or six-people, depending on your cabin's size and design). Two bathtubs are available in the roomy public bathroom area; there is one for the men and one for women.

Men are welcome to enjoy the leisure of the evening in the smoking lounge. A nursery is offered for the entertainment of children during the day, but this area becomes a general recreation area during the evening.

We truly hope you enjoy your voyage on the glorious *RMS Titanic*, and share the wonders of her luxury with friends and family who plan trans-Atlantic travel in the future! White Star truly excels in serving the economically-minded traveler!

A New Scale in Grandeur

Did you know...? For sailing of *Titanic*, new berths were constructed in Southampton and New York. No berth could accommodate the length of this great vessel! At 882 ½ feet long, it is the largest man-made creation ever to float. The "Pride of Belfast," we graciously welcome you aboard the maiden voyage of a truly spectacular ship. May your journey be memorable!

An Experiment for Home



Demonstrate how the water-tight compartments were designed to isolate water! Share the explanation with family and friends using an inexpensive ice tray.

How does this visual demonstration compare to the ship? How does it explain the demise of the ship? How is this a design flaw?

How does this relate to buoyancy?